

COMMUNITY RELATIONS

News Media

It is the intent of the Superintendent to keep the public well informed on all matters related to the education of the students within El Dorado County. For that reason, the Superintendent strongly encourages the use of the news media for informing the community about schools and their issues, such as costs, curriculum changes, programs and services, special events and other items, or general public interest.

The Superintendent shall serve as the chief spokesperson for the County Office of Education. The deputies and administrators will be available for interview by representatives of the news media and shall promote and enhance good relationships with media executives, editors, and reporters as appropriate. The Superintendent directs that all responses to media inquiries and items for public release concerning the County Office of Education be coordinated through a unit supervisor.

All media inquiries concerning local school districts shall be referred to the County Superintendent or the appropriate district superintendent's office.

Identification, Analysis, and Leadership

The County Office seeks to keep abreast of community concerns, identify emerging issues of importance, and provide factual analysis and information.

The Superintendent encourages decision makers to seek counsel with respect to issues and to make decisions based upon established policy, sound reason, and the common public good. Prior to taking action on such sensitive matters, decision makers are advised to carefully consider differing points of view and the needs, rights, and interests of all concerned. Decision makers are encouraged to discuss decisions and strategies with the appropriate unit supervisors.

Legal Reference:

EDUCATION CODE

- 32210 Willful disturbance of public school or meeting
- 32211 Threatened disruption or interference with classes
- 34144 Special meetings
- 35145 Public meetings
- 35145.5 Agenda; public participation
- 35146 Closed sessions
- 35160 Authority of governing boards
- 35172 Promotional Activities