



# Holy Name School Annual Auction Fundraiser

October 2020

Dear Friend of Holy Name School,

**Holy Name School, located in San Francisco's Outer Sunset District and serving children in K-8<sup>th</sup> grades will host its annual Auction Fundraiser on Saturday, April 24, 2021.** Our diverse community of alumni, friends, parishioners and parents will participate in this festive event, raising essential funds for our Tuition Assistance Program, which helps make Holy Name School accessible to all.

**I am writing today to invite you to become a VIP Sponsor for this event.** Your organization will be featured on our Auction website, event program, neighborhood signage, and on various displays at the event. It will reach more than 600 community members, educators and local business owners. Your sponsorship is a great way to showcase your business and show your support for the leaders of tomorrow.

**COVID-19 has severely impacted the financial health of our community,** leaving families struggling to afford the quality education their children deserve. We want to offer tuition assistance to all families who need it, but the number keeps growing.

Holy Name School serves students of all different backgrounds and nationalities, while remaining a tight-knit community, committed to excellence in education and faith. Since 1941, Holy Name prides itself on offering a rigorous and well-rounded learning environment that nurtures our children's personal integrity, responsible decision-making, self-esteem, and leadership to families across the economic spectrum. **Through your sponsorship, we ask you to join us in the spirit of generosity and inclusion at Holy Name School** by helping us ensure that financial constraints never prevent students from attending.

Please return the enclosed form no later than January 1, 2021 so we may include your name in our media as a sponsor. If you have questions, please contact Tracy Lee, Sponsorship Manager at [holynameauctionsf@gmail.com](mailto:holynameauctionsf@gmail.com) or (415) 806-8409. **We hope we can count on your support.**

Many thanks for your consideration.

Michael Miller, Principal



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# Holy Name School Auction Sponsorship Levels

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## PRINCIPAL'S CIRCLE \$10,000+

- Invitation for four to Principal & Pastor dinner with Holy Name Parent Guild Leadership
- All the benefits of Holy Name Hero

## HOLY NAME HERO \$5,000-\$9,999

- Ad space on the Holy Name School website for 1 year
- VIP package and Holy Name wine glasses for additional 2 guests
- All the benefits of Panther Pride Sponsor

## PANTHER PRIDE SPONSOR \$2,500-\$4,999

- 1x Distribution of your company's print media to entire school community
- VIP package and Holy Name wine glasses for additional 2 guests
- All the benefits of Home Run Sponsor

## HOME RUN SPONSOR \$1,200-\$2,499

- Full page recognition in event program, verbal and/or screened appreciation at the event
- Set of 4 Holy Name Wine glasses
- VIP ticket package for additional 2 guests
- All the benefits of Slam Dunk Sponsor

## SLAM DUNK SPONSOR \$600-\$1,199

- Your company logo on posters and promotional materials displayed in the local community
- Home page ad on our Auction website/app
- Half page recognition in event program, verbal and/or screened appreciation at the event
- All the benefits of School Spirit Sponsor

## SCHOOL SPIRIT SPONSOR \$300-\$599

- Shout-out ad to students or teachers in event program
- Recognition on Holy Name website, event program, and e-news
- VIP ticket package with wine & cheese for 2 guests at Auction event, April 24, 2021



# Holy Name School Annual Auction Fundraiser

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Levels:

- |   |                          |  |
|---|--------------------------|--|
| <input type="checkbox"/> <b>PRINCIPAL'S CIRCLE</b>    | <b>\$10,000 (8 VIPS)</b> | <input type="checkbox"/> I/We will attend the event on <b>April 24, 2021</b>   |
| <input type="checkbox"/> <b>HOLY NAME HERO</b>        | <b>\$5,000 (8 VIPS)</b>  | <input type="checkbox"/> I/We are unable to attend but wish to support Holy Name with a 100% tax deductible gift of \$ _____ |
| <input type="checkbox"/> <b>PANTHER PRIDE SPONSOR</b> | <b>\$2,500 (6 VIPS)</b>  |  |
| <input type="checkbox"/> <b>HOME RUN SPONSOR</b>      | <b>\$1,200 (4 VIPS)</b>  | <input type="checkbox"/> I'd like to remain an anonymous donor   |
| <input type="checkbox"/> <b>SLAM DUNK SPONSOR</b>     | <b>\$600 (2 VIPS)</b>    |  |
| <input type="checkbox"/> <b>SCHOOL SPIRIT SPONSOR</b> | <b>\$300 (2 VIPS)</b>    |  |

Name as you wish it to appear in our event sponsorship listing: \_\_\_\_\_

*Sponsorships are fully tax deductible less, \$75 per person attending for goods and services received.* Tax ID number 94-1156674 for Holy Name School  
501(c)3 letter supplied upon request

## Payment:

- ☐ Check enclosed, made payable to **Holy Name School**, mailed to address below  
☐ Please charge my credit card:

☐ Visa   ☐ Master Card   ☐ American Express

Card Number: \_\_\_\_\_ Expires: \_\_\_\_ / \_\_\_\_

Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

## For information, please contact:

Tracy Lee, Sponsorship Manager (415) 806-8409  
email: [holynamauctions@gmail.com](mailto:holynamauctions@gmail.com)  
Holy Name School 1560 40th Avenue, San Francisco, CA 94122  
[holynamesf.com](http://holynamesf.com)