

# MINDEE HARDIN: Entrepreneur, Inventor, Author, Speaker, Business Coach

## Professional Background & Bio

**BIO 2018:** Since 2010, Mindee has coached over 300 Entrepreneurs through the joys and trials of bringing their ideas to life. She has been an entrepreneur for 16 years and most widely known for her success as the inventor of Boogie Wipes™. Mindee has been featured on the *Today Show*, *The Big Idea*, *Good Morning America*, *Fox News* and in *People Magazine*, *The NY Times*, *Entrepreneur.com*, *Inc* and *Forbes*. In 2013, she was the keynote speaker for the *Disney Moms Social Media Conference* and *Entrepreneur Uprising*. In 2014, she earned the *Spirit of Entrepreneurship* award for her work with Oregon students through the *Young Entrepreneurs Academy*. She has also taught for YEBW (*Young Entrepreneurs Business Week*) at Oregon State University. In 2014, she co-founded *Daisy Button Believes*, an young entrepreneur and philanthropy website for kids 5-15. In 2016, Mindee was chosen as an Entrepreneur of the Year at the *Oregon Entrepreneur Summit* and an *Entrepreneurial Power Mom* honoree at the 2017 *Loacker Power Mom Summit*. She speaks regularly to MBA classes, Moms Groups, Leadership Beaverton Meetings, Mothering Organizations, Churches, Career Days and Entrepreneur Podcasts. In 2018 she was the Keynote Speaker for *Business Among Moms*. Her first book, *Boogie Wiped*, was released in summer 2015. Her husband, Scott, is in his 22nd year at Intel and together they revel in the blended family blessings of coaching, scouting, feeding, growing and taxi cabbng their 6 kids through one adventure to the next.



### Education:

Glencoe High School 3.8 GPA (1993)  
Western Oregon University 3.2 GPA (1997)

### Job History

Nike, HR/Apparel Intern (1996)  
McDonalds Corporation, Regional Marketing Manager (1997-1999)  
Procter & Gamble, Marketing Manager, Coffee Category (1999-2002)

### Entrepreneurial Background:

Owner: Brite Idea Event Marketing (2002-2007)  
Owner: NW Women's Show (2005-2008)  
Inventor of Boogie Wipes™ Co-Founder of Little Busy Bodies (2007-2011)  
Instructor: Young Entrepreneur Academy (2013 – 2018)  
Owner: Juicebox Consulting (2010- Current)  
Co-Founder: Daisy Button Believes Philanthropy Project (2014 – Current)

### Entrepreneur Awards

2009: Moms in Business Entrepreneur of the Year  
2014: Spirit of Entrepreneurship Award, City of Beaverton  
2016: Honoree Oregon Entrepreneur of the Year, Oregon Entrepreneur Network  
2017: Honoree Loacker Power Mom Summit

### Mothering, Speaking and Volunteer Work

2002- Current: Raising 6 Kids to Know, Love, and Serve Jesus  
2009: Presenter/Mentor SCORE Oregon  
2010: Speaker, Young Entrepreneurs Business Week  
2010-2018: Speaker, Misc. Beaverton Schools  
2012-2016: Presenter, Chamber of Commerce Leadership Beaverton Presenter  
2012: Presenter, Mercy Corps Women in Business Summit  
2013: Keynote, Disney™ Social Media Moms  
2013-2018: Children's Ministry Volunteer, SW Bible and Beaverton Four Square Church  
2012-2018: Girl Scout Leader  
2017: Keynote, Beaverton Four Square Church Kids Camp  
2018: Keynote, God Sized Dreams, Sisterhood of Christian Entrepreneurs  
2018: Keynote, Business Among Moms Annual Conference  
2017-2018: Host, Juicebox Moms Podcast

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