



1870 ST. VINCENT FERRER HIGH SCHOOL

1968 ST. PATRICK HIGH SCHOOL

1987 ST. PATRICK-ST. VINCENT HIGH SCHOOL

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St. Patrick-St. Vincent Catholic High School is accredited by the Western Association of Schools and Colleges and the Western Catholic Education Association.



Developing and articulating a strategic plan is a comprehensive undertaking that requires deliberate, thoughtful, and prayerful consideration and discussion, with substantial investments of time and effort.

The St. Patrick-St. Vincent Catholic High School 2017-2022 Strategic Plan is the product of such contributions by the following committee members:

Diocese of Sacramento

The Most Reverend Jaime Soto, Bishop
The Most Reverend Myron Cotta, Auxiliary Bishop
Lincoln Snyder, Superintendent, Executive Director

Board of Trustees

Rev. Blaise Berg
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Lincoln Snyder
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Strategic Planning Committee

Dave Perry, President
Coleen Martin, Principal
Dr. Doug Evans, Vice Principal
Patrick Vogelpohl, Dean of Students
Sheila Lynch Williams, SV '85, Director of Admissions
Lane Hawkins, Director of Athletics
Jaime Kim, Director of Development
Jason McCabe, Director of Technology
Dave Smart, Business Manager
Frank Olmes, President, Board of Regents

Funding Team

Aaron Boone
Jaime Kim
Frank Olmes
Dave Perry
Marc Rose
Dave Smart

Student Life Team

Michelle Balingit, SPSV '96
Patty Delgado
Kay Dinglasan
Dr. Doug Evans
Stefan Foley, SPSV '95
Lane Hawkins
Coleen Martin
Tamra Smith

Enrollment & Marketing Team

John Dwyer, SPSV '88
Tammy Godinez
Jason McCabe
Dave Perry
Patrick Vogelpohl
Sheila Lynch Williams, SV '85

We also offer special thanks to all those who responded to our survey and attended focus group sessions.

Dear Students, Alumni, Parents and Friends of St. Patrick–St. Vincent Catholic High School,

It is an honor and privilege to return as Chair of the St. Patrick–St. Vincent Catholic High School Policy Governance® Board now entering our second year. John Carver developed this model in the mid-1970s and is recognized globally as the preeminent architect for this innovative, transforming and attainable approach to governance policy. Under Bishop Soto's approval and along with several other schools within the Diocese of Sacramento, St. Patrick-St. Vincent Catholic High School has adopted this model of governance and assembled a diversity of Board members dedicated to ensuring our school's position as the preferred Catholic college preparatory High school in our region.

A key directive of the Governing Board® was to appoint a Chief Executive Officer (CEO) which we are honored to announce has been accepted by Coleen D. Martin, M.A. Ed., Principal and Interim President. In this position Coleen serves as the only employee to the Board and responsible for all operational choices managed within the board's Ends and Executive Limitations policies. As such everything below the board's policies is in the CEO's domain affording Coleen and her staff an environment which facilitates greater creativity and accountability at the expense of micromanagement. Good policymaking, the essential task of the Board transforms traditional top-down board management into a new paradigm focused on being proactive on the broadest issues rather than reactive on issues of all sizes.

As St. Patrick-St. Vincent Catholic High School continues to meet and/or exceed many of the expectations outlined in our Strategic Plan, it is not without acknowledgement of the selfless financial, physical and emotional contributions many of you have made to this end. Our school is a family for which you are an integral part without which we cannot succeed. We welcome your continued observations and suggestion to ensure our schools continued success.



John R. Lloyd
Governance Board® Chair
St. Patrick–St. Vincent Catholic High School

Our Mission

St. Patrick-St. Vincent Catholic High School, a Catholic college preparatory high school of the Diocese of Sacramento, challenges our diverse student population to seek truth as creative, complex thinkers and to be responsible citizens and compassionate individuals who share their gifts with others.



Our Vision

We will be a leading Catholic college preparatory high school of choice in the San Francisco Bay Area with a thriving enrollment of qualified students.

Our strong Catholic identity will shape our students' spirituality and character. Learning to think critically will lead them to a greater understanding of the intersection of faith and reason.

We will have strong academic programs that challenge and support students of all abilities and reflect the ever-changing demands of the workforce.

Our faculty and staff will be highly qualified professionals who are always on the leading edge of educational trends and technological advances, and who integrate Catholic teachings in their curriculum.

Our facilities will be well maintained and continually expand and adapt to meet our growing academic, athletic and arts program needs.

Our alumni, parents and benefactors will be inspired to support our mission through their time, treasure and talents.

Our graduates will attend top colleges and universities in the state, and around the country, and maintain a relationship with SPSV throughout their lives.

STRATEGIC OBJECTIVE #1

student life



We will seek to enhance the St. Patrick-St. Vincent student experience so that they can more fully develop academically, socially, spiritually, and physically.

THIS STRATEGIC OBJECTIVE WILL FOCUS ON:

- Creating a stronger science, technology, engineering, art and math (STEAM) program through improved facilities and additional course offerings.
- Conducting an in-depth review of our entire curriculum to ensure that we are providing students with those courses which lead them to their desired future.
- Continuing to expand our Campus Ministry programs so that our students, faculty, parents and alumni all have an opportunity to participate fully in the spiritual life of the school.
- Supporting and developing our caring faculty and staff, as they are at the center of the St. Patrick-St. Vincent student experience.
- Committing to thorough and consistent internal and external communications.
- Conducting a thorough review of our facilities needs and creating a campus Master Plan so that we may identify and prioritize short and long term capital projects.
- Continue to strengthen and deepen the impact of our guidance programs.
- Engaging and educating parents and students on the exciting range of opportunities available to achieve their dreams.
- Conducting an internal audit of our organization and staff functions to ensure efficient and appropriate resource allocation.
- Ensuring that we have comprehensive co-curricular opportunities for student participation in athletics, arts, and clubs .

STRATEGIC OBJECTIVE #2



enrollment & marketing

We will embark on new enrollment and marketing initiatives to effectively communicate with our targeted markets—current and prospective students and their families, international students, current and past parents, faculty and staff, feeder schools, alumni, benefactors, partners, and the surrounding community.

THIS STRATEGIC OBJECTIVE WILL FOCUS ON:

- Managing our enrollment through a more extensive outreach program to geographic areas and feeder schools that represent significant growth potential.
- Continuing the school's rebranding project to develop clear and consistent communications, messaging and marketing materials.
- Assertively promoting our Mission and Vision Statements along with this exciting new Strategic Plan.
- Creating a new slogan that will assist our efforts in positioning and reinforcing our school's unique identity.
- Featuring our success stories and results using a wide range of available resources and media.
- Continually adapting our communication methods to effectively reach all constituent groups, both internally and externally.
- Committing the necessary resources to accomplish these goals.

STRATEGIC OBJECTIVE #3

funding the vision



We will commit ourselves to sound fiscal stewardship, and best practices in all our development activities. We will ensure that there is sufficient funding for the advancement of our school's mission, the achievement of its vision, and financial sustainability.

THIS STRATEGIC OBJECTIVE WILL FOCUS ON:

- Ongoing review of tuition and fees, and ensuring that financial and enrollment forecasting models are used in our planning processes.
- Building stronger relationships with current and prospective donors, foundations, businesses and other partners who share a passion for SPSV's mission and vision.
- Increasing revenue from annual fundraising programs that support our school's current year budget.
- Supporting our parent organizations so that we may improve the effectiveness of all fundraising efforts.
- Creating a capital gift program that will serve to continually fund our highest capital project priorities as well as building our endowment.
- Committing to Development Department expertise through an active process of database management, alumni and donor engagement, and annual, capital and planned giving programs.
- Increasing resources dedicated to Development Department activities.
- Initiating a Feasibility Study to determine the potential for funding our most important current capital needs.