



Redwood City Strong Together Official Art Contest Rules and Entry Form

Art Contest Official Rules

The purpose of the art contest is to create art for the Redwood City Parks and Arts Foundation to be used as part of a COVID-19 “Redwood City Strong Together” campaign. The artwork may be used in all types of media – including online, print, and on merchandise, such as posters, banners and flags, and other visual collateral.

• Eligibility

Entrant(s) must currently live or work in the City of Redwood City or unincorporated Redwood City or unincorporated North Fair Oaks, California.

Individuals or two-person teams may submit no more than two entries in total. Each submission must be accompanied by a separate Entry Form.

Each entry must be the original artwork of the entrant(s). No third-party may own or control any materials the artwork contains, and the artwork must not infringe upon the trademark, copyright, moral rights, intellectual property rights or rights of privacy of any entity or person. If the artwork contains a phrase or slogan, it must not include, be based on, or derived from any pre-existing or third-party phrases or slogans, trademarks or copyrighted text.

• How to Enter

The entrant(s) must:

Complete the official Entry Form below.

Submit a high-resolution file, a minimum 300dpi, to accommodate both digital and print requirements.

Accepted media includes: painting, drawing, mixed media, photography and digital art.

Submit a photo or digital image of the entrant(s) holding the original or a copy of the art.

Email the official Entry Form, artwork and entrant(s) photo to info@rwcpaf.org by 11:59 p.m. on Sunday, May 24, 2020, or mail it to Redwood City Parks and Arts Foundation, 1400 Roosevelt Ave. Redwood City, CA 94061, postmarked no later than Saturday, May 23, 2020.

The Redwood City Parks and Arts Foundation reserves the right to extend the entry deadline.

• Selection Criteria

The Selection Committee will evaluate all entries based upon the following criteria (though other criteria may also be considered):

- Relevance – Does the artwork align with the theme “Redwood City Strong Together”?
- Originality – Does the artwork exhibit original design, creativity, and imagination?
- Aesthetic Quality – Does the artwork command attention? Does it display visual balance and color coordination? Do the elements work together to create a unified and appealing design?

• Contest Prizes

The Selection Committee may choose a first place, second place and third place entry. The Selection Committee reserves the right not to select a winner for each available place, if in its sole discretion, not enough suitable entries are received. The Selection Committee may also select artwork deemed worthy of honorable mention. Since an entrant may submit two entries, one entrant is eligible to win two prizes.

The first-place winner will receive a cash prize of \$500. The second-place winner will receive a cash prize of \$350. The third-place winner will receive a cash prize of \$250. Each honorable mention will receive a cash prize of \$100. There is only one prize for each place, so if a winning artwork is submitted by a team, the prize will be equally divided between the two-person team.

The decision of the Selection Committee will be final.

The prize money is provided, in part, by a grant from the Redwood City Sesquicentennial Celebration Committee.

- **Other Specifications**

The entrant(s) shall create original artwork to inspire the community's unity and strength during this difficult time in our history.

All entries become the property of the Redwood City Parks and Arts Foundation and will not be returned.

By submitting an entry, each entrant consents to give the Redwood City Parks and Arts Foundation a royalty-free, irrevocable, perpetual, nonexclusive license to use, reproduce, modify, publish, create derivative works from, and display such artwork in whole or in part, on a worldwide basis, in perpetuity, and to incorporate it into other works, in any form or media, or technology now known or later developed, for any purpose whatsoever, including for promotional or marketing purposes. For clarity, by providing an entry, entrant(s) also consent to give the Redwood City Parks and Arts Foundation a license to use entrant's name, image, and likeness, prize information and information as included in the Entry Form on the same foregoing terms, without further permission or compensation.

Except where prohibited by law, each entrant's submission of an Entry Form constitutes permission to use the name of the winners, their likeness, prize information, and information provided on the Entry Form for publicity purposes, without further permission or compensation.

The Redwood City Parks and Arts Foundation reserves the right to modify the winning artwork, photography and slogan to better fit the needs of the campaign.

- **Resources**

https://www.ted.com/talks/roman_mars_why_city_flags_may_be_the_worst_designed_thing_you_ve_never_noticed?language=en

REDWOOD CITY COVID-19 RELIEF CAMPAIGN

Dear Neighbors:

In part, the mission of the Redwood City Parks and Arts Foundation is to promote and develop support for community services for Redwood City. The country and our community haven't faced a crisis quite like the coronavirus pandemic. The social and economic disruptions will be deep and long-lasting and are having a disproportionate impact on the most vulnerable in our community. And, although the current Shelter-in-Place orders are set to expire on May 31, 2020, the impact is far from over.

There are opportunities during most crises, and over the next months the Parks and Arts Foundation will develop a variety of fundraising efforts under the title, COVID-19 Relief Campaign, to provide you with opportunities to positively impact our community. This artwork contest is part of this COVID-19 Relief Campaign. Net proceeds will be provided to the Fair Oaks Community Center to be distributed at its discretion to provide direct relief to residents of the City of Redwood City, unincorporated Redwood City and North Fair Oaks, impacted most by the coronavirus pandemic.

There are many inspiring and creative community responses to this pandemic that serve as reminders that we are part of a greater community. The COVID-19 virus won't be with us indefinitely. Wouldn't it be great if we emerge from this crisis with a renewed awareness of our common humanity and a commitment to build a better community by caring for one another? Let's remember that we are part of a larger community of people who believe that if we work together, a better world is possible. If we all hold that vision together, we can get there, one day at a time.

Strong Together,

Board members, Redwood City Parks and Arts Foundation

Redwood City Strong Together Artwork Contest

Entry Form

PRINT and email or mail a completed entry form with each original artwork entry.

Entrant #1 Contact Information – PLEASE PRINT		
During May 2020, do you live or work in the City of Redwood City, unincorporated Redwood City or unincorporated North Fair Oaks, CA? (Circle the correct answer.) Yes No		
First Name	Last Name:	
Age (Optional):	Email:	Phone #:
Residential or Business Address in the City of Redwood City, unincorporated Redwood City or unincorporated North Fair Oaks, CA:		
Address:		
Zip Code:		
An artwork entry will be deemed an individual entry unless Entrant #2 is identified on the Entry Form.		
Entrant #2 Contact Information – PLEASE PRINT		
During May 2020, do you live or work in the City of Redwood City, unincorporated Redwood City or unincorporated North Fair Oaks, CA? (Circle the correct answer.) Yes No		
First Name:	Last Name:	
Age (Optional):	Email:	Phone #:
Residential or Business Address in the City of Redwood City, unincorporated Redwood City or unincorporated North Fair Oaks, CA:		
Address:		
Zip Code:		
Artwork Description: Tell us about the inspiration and/or symbolism behind your artwork. (Use the back side, if needed.)		

Required Signatures	
<p>By participating in the “Redwood City Strong Together” Artwork Contest, each entrant represents that they have read and agree to be bound by the official Contest Rules. Further, each entrant understands that providing a submission constitutes entrant’s consent to give the Redwood City Parks and Arts Foundation a royalty-free, irrevocable, perpetual, nonexclusive license to use, reproduce, modify, publish, create derivative works from, and display such artwork in whole or in part, on a worldwide basis, in perpetuity, and to incorporate it into other works, in any form or media, or technology now known or later developed, for any purpose whatsoever, including for promotional or marketing purposes. For clarity, by providing an entry, entrant also consents to give the Redwood City Parks and Arts Foundation a license to use the entrant’s name, image, and likeness, prize information and information as included in the Entry Form on the same foregoing terms, without further permission or compensation. The entrant releases and discharges the Redwood City Parks and Arts Foundation from any and all claims and demands arising from, out of or in connection with the use of the artwork, including without limitation, any and all claims for invasion of privacy.</p>	
Entrant #1 Signature:	Date:
Print First Name:	Print Last Name:
Entrant #2 Signature:	Date:
Print First Name:	Print Last Name: